

Profile

VISUAL BRANDING & STRATEGY

I assist my clients to transform their ideas through diligently crafted design with strategic thinking.

Selected Works

www.marcel-lunkwitz.de

Marcel Lunkwitz
Creative Direction &
Photography

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www.marcel-lunkwitz.de

Amfortasweg 37
12167 Berlin, Germany

Marcel Lunkwitz is an international art and design studio based in Berlin. Specialised in Branding & Corporate Design, Photography, Interactive Design, Brandspace & Strategy. I assist my clients to transform their ideas through diligently crafted design paired with strategic thinking.

Branchen ...

Kunst & Kultur	Kosmetik & Be-Genuss
Mode & Lifestyle	Medien & Verlage
Industrie & Innovation	Wissenschaft & Bildung
Mobilität der Zukunft	

Leistungen ...

Corporate Design	Kampagne & Visual Branding
Brand Strategy	Packaging Design
Fotografie & Film	Ausstellung & Leitsystem
Interactive Design	Buch und Editorial Design

My Passion...

is deeply rooted in every project I do. My skills and craftsmanship define my designs and strategies. I create links between brands and clients and our living environment, managed by strategies, driven by design and a contemporary fashion-thinking. This permits me to be concentrated on enduring and effective design solutions. I work in an explorative and intuitive way paired with strategic contemporary thinking. These contrasting approaches are reflected in my results.

Awards & Publications

My work has won awards, among other the Art Director's Club, Red Dot Award and IF Communication Award. I received various distinctions such as Winner of the European Fashion Award FASH 2009 & 2011. I am happy that my work is published in different international issues like VOQUE and others.



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Born and raised near Berlin, I am a Berlin based Designer. After completing my training in different fields of Design and spending several years assisting leading Creatives Directors, Fashion Designer as well as Photographers. I studied at the Burg Giebichenstein College of Arts & Design. Since 2004, I have been working as a freelance Designer and Art Director in Berlin, and different countries.



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